



Village Baseball Little League
P.O. Box 8446 Long Beach, CA 90808
info@villagebaseball.org / villagebaseball.org
Little League ID No. 0405-3809- Federal ID No. 23-7347975

Lakewood Village Little League Baseball Sponsorship Package

WE NEED YOUR SUPPORT!

A sponsorship will help our league improve facilities, field maintenance, equipment, and player events; ultimately, it will also help us limit registration cost increases for the families.

HISTORY

Founded in 1939, Little League® Baseball and Softball is the world's largest organized youth sports program, with millions of players and more than one million adult volunteers in every U.S. state and more than 80 other countries. During its nearly 80 years of existence, Little League has seen more than 40 million honored graduates, including public officials, professional athletes, award-winning artists, and a variety of other influential members of society. Each year, millions of people follow the hard work, dedication, and sportsmanship that Little Leaguers® display at our seven baseball and softball World Series events. Lakewood Village Little League was established in 1956 and has been considered a premier league ever since.

LOCATION

Lakewood Village Little League is located at **5600 E. Carson St. Long Beach, CA 90808**, centrally located inside of Heartwell Park. Carson St. It's the **7th busiest** street in East Long Beach with its two major cross streets being Woodruff Ave, the **6th busiest** street, and Bellflower Blvd, the **2nd busiest** street. Heartwell Park is one of the most visited places in Long Beach due to its 122.5 acres of scenic landscape. The park is host to 5 different youth baseball and softball organizations, 2 soccer organizations, basketball, roller hockey, volleyball, a nursery school, library, Girl Scouts, Camp Fire Girls, a golf course and recreation center. The park's bike and skate path, fitness course, and fishing pond keep the park active year-round.

SPONSOR BENEFITS

- As a sponsor you become a member of the Home Run Club. As part of the club, you will receive your own 4' by 10' section of our outfield fence. Your section will be custom designed with your logo laser printed on it. Your section of our outfield fence will be seen by the 25,000 fans who attend a game each year as well as the thousands who come to the park or drive by the park every day.
- As a sponsor you will be invited to our closing day ceremony to commemorate the successful season you helped make happen.
- As a sponsor you will be added to our fan club and receive updates on league play, activities around the league and post season play.
- As a sponsor you will receive a framed photo of our teams to proudly display at your place of business.
- The Board also invites you to attend future events to enjoy a game and promote your business!

MISSION STATEMENT

The mission of Lakewood Village Little League is to firmly implant in the children of the community the ideals of good sportsmanship, honesty, loyalty, courage, and respect for authority and others, so that they may be well adjusted, stronger, and happier children and will grow to be good, decent, healthy, and trustworthy citizens.

FUN PHOTOS





Lakewood Village Little League Baseball Sponsorship Application

Lakewood Village Little League Baseball is a non-profit organization, celebrating over 60 years of providing children in Long Beach and Lakewood with a continuous opportunity to learn and enjoy baseball.

We are run strictly by volunteers and we depend on sponsorships, donations, and concession revenues to operate. The goal of the sponsorship program is to raise money for the purpose of improving the league, its facilities, field maintenance, equipment, and player events; and ultimately, so we don't have to raise registration costs for families.

(PRINT CLEARLY AND COMPLETE FULLY)

CONTACT INFO:

Business Name: _____

Email: _____

Phone: _____

Business Address: _____

☐ **\$500** **1 SEASON advertisement on 4' by 10' section of outfield fence**

☐ **\$2000** **5 SEASON advertisement on 4' by 10' section of outfield fence (\$500 discount)**

HOME RUN CLUB SPONSORSHIP OPTIONS:

Checks payable to: Village Baseball Little League

BANNER:

Payments and applications can be mailed to VBLL, PO Box 8446, Long Beach, CA 90808 or hand delivered to Board Member Kelly Benjamson. Sponsors provide their own artwork (Hi-Res PDF files only, please), which can be emailed to sponsorrep@villagebaseball.org. If you are unable to create banner artwork, please contact us, a small \$25 fee may occur. Any other questions, please contact Kelly Benjamson at sponsorrep@villagebaseball.org

What field would you like your advertisement? ☐ Minors Field requested ☐ Majors Field requested

I AGREE TO SPONSORING THE VILLAGE BASEBALL LITTLE LEAGUE:

Name: _____

Title: _____

Authorized Signature: _____ Date: _____

Lakewood Village Field Information

